

portfolio

SIAN LIPSCOMB

BA (Hons) Graphic Design and Multimedia



1

LEGOLAND Windsor Resort *DISSERTATION*

A childrens' magazine to answer the question:

“How does the use of publication design help to enhance both social and educational understanding for children, including those with learning difficulties”

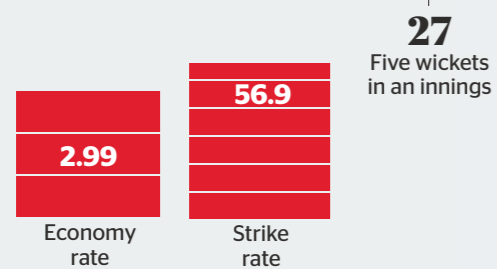
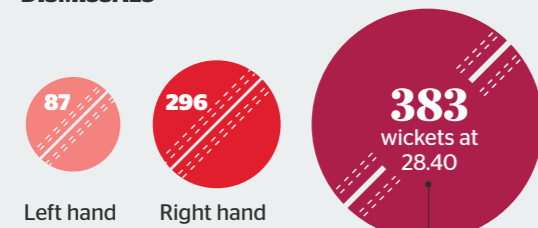


England's kings of swing

Ian Botham (1977-92) ● 102 Tests

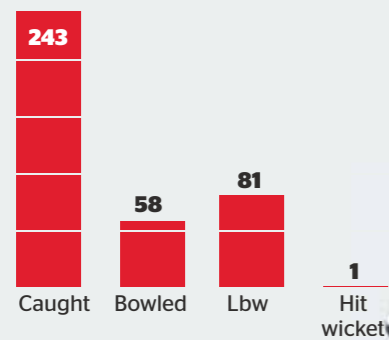
Bowling

DISMISSALS



27
Five wickets in an innings

MODE OF DISMISSALS



BATSMEN MOST DISMISSED

12	Allan Border, right, Kim Hughes
10	Graeme Wood
8	Rod Marsh, Sunil Gavaskar, Gundappa Viswanath



Batting

5,200
runs at 33.53

60.71
strike rate

14
hundreds

Catches

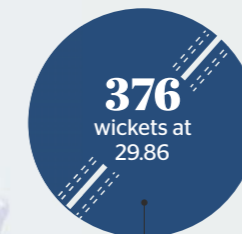


98 Tests ● **James Anderson**

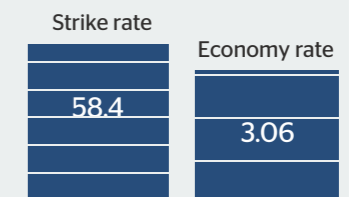
Bowling

(2003-14)

DISMISSALS



16
Five wickets in an innings



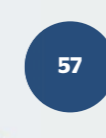
Batting

948
runs at 11.02

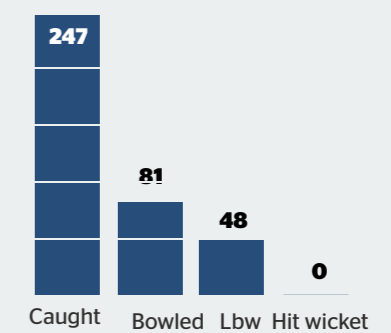
39.98
strike rate

0
hundreds

Catches



MODE OF DISMISSALS



BATSMEN MOST DISMISSED

Peter Siddle, left	11
Michael Clarke, Sachin Tendulkar	9
Shane Watson	8
Jacques Kallis, Kumar Sangakkara	7

Upton Upon Severn WAYFINDING



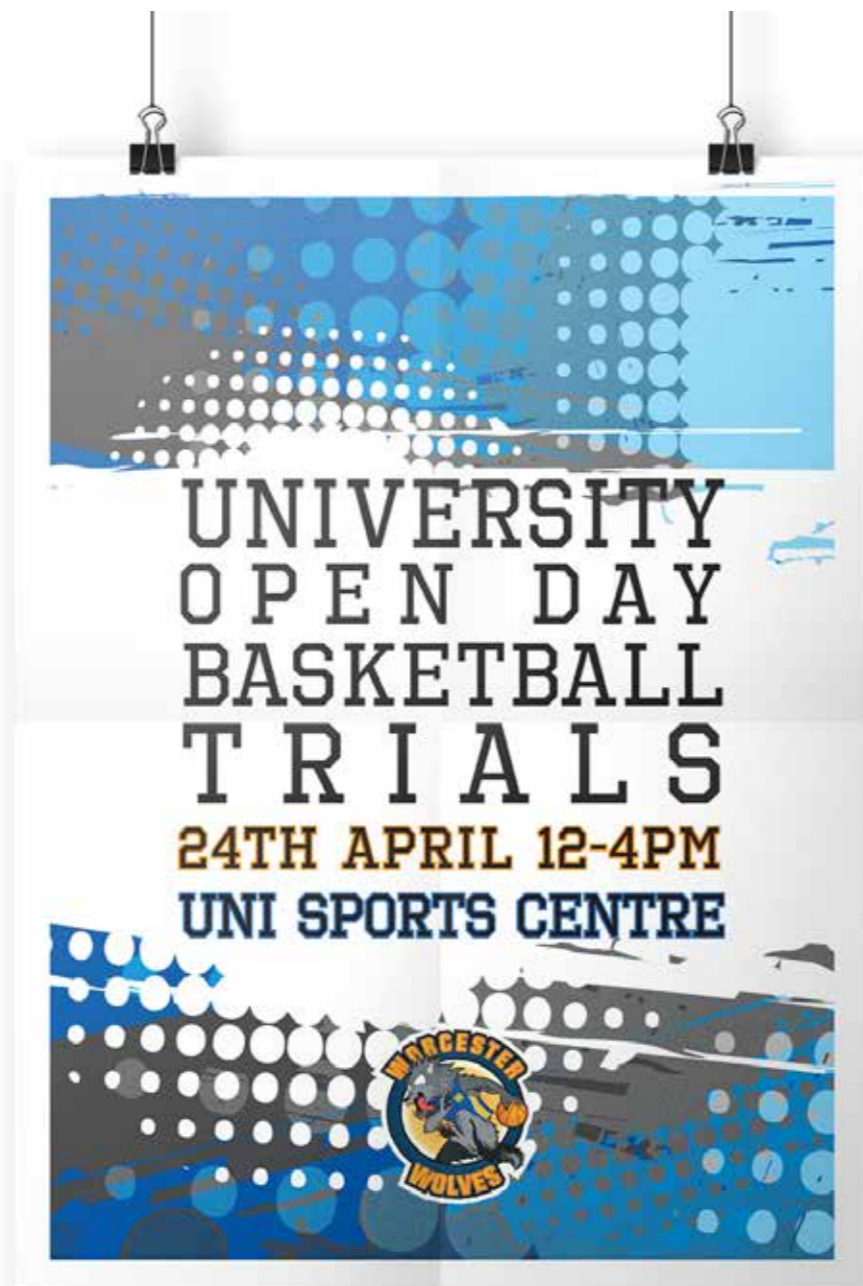
- A Sir William Tennant Statue
- B The Pepper Pot
- C Heritage Centre
- D The River
- E Parish Church of St Peter and St Paul
- F Tudor House Muesuem



“The designs are simply beautiful, and I will be backing its integration all the way”

- Chair of Upton Trade and Tourism





4

Worcester Wolves

PUBLICATION DESIGN | REBRANDING



WORCESTER
WOLVES



WORCESTER
WOLVES



WORCESTER
WOLVES



5

NUS Artwork PROMOTIONAL MATERIAL



nus
Alcohol
Impact

Win **£100** by completing our short survey on drinking habits!

You don't have to drink alcohol to take part.

Bucks Students' Union and NUS are conducting a short and confidential survey with our members to find out about your views and experiences of drinking alcohol.

To thank you for taking part in this survey you are in with a chance of winning a top cash prize of **£100** or one of ten **£25** runner up prizes! To take part visit: bucksstudentsunion.org/alcoholimpact

The survey should take around 10-15 minutes to complete. The deadline for taking part is **Friday 4 December** so make sure you have your say.

BUCKS
STUDENTS' UNION



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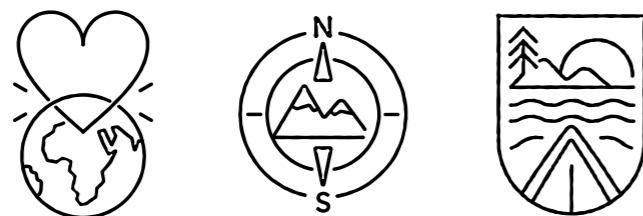
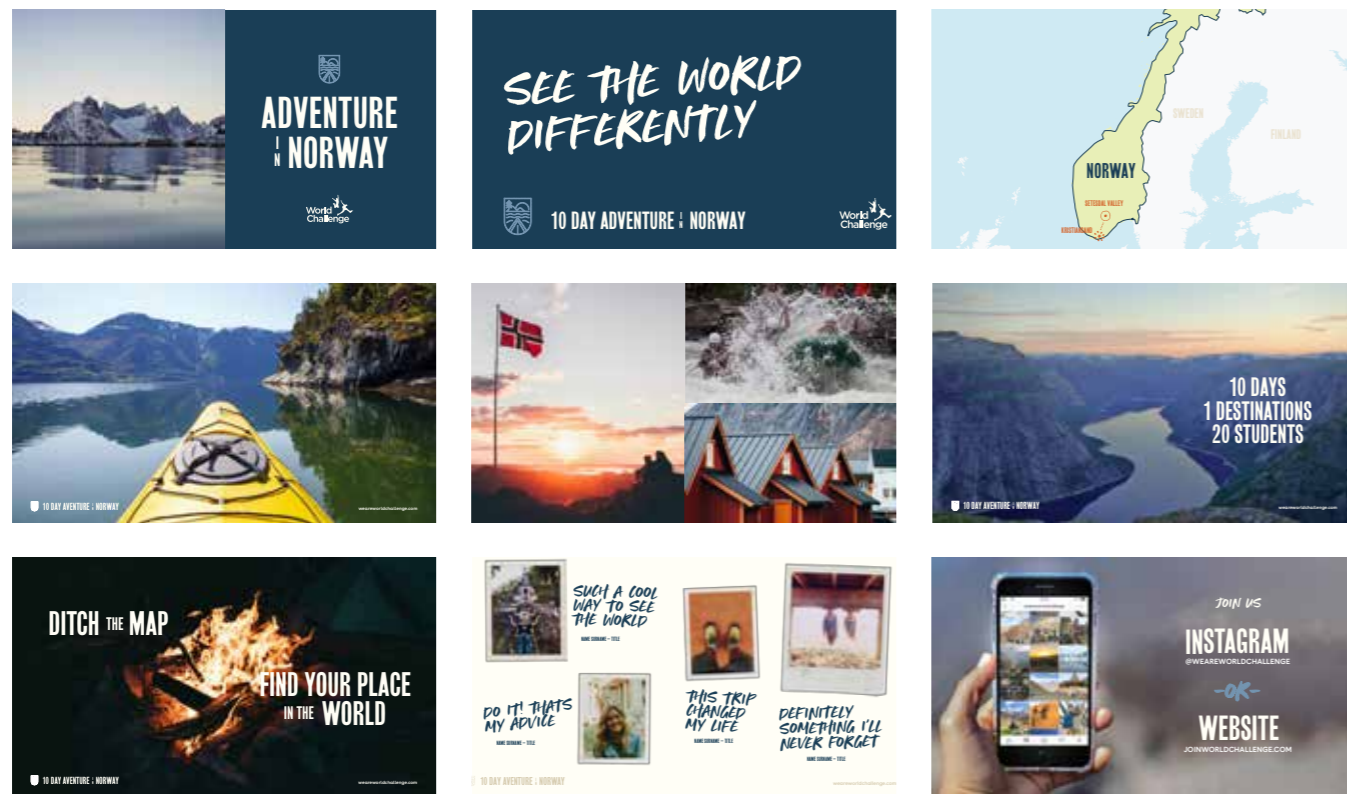
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BUCKS
STUDENTS' UNION



6

World Challenge GLOBAL REBRAND PROJECT



**WILD NORWAY
MAGIC**

LIVE THE FULL ADVENTURES

World Challenge

**13 NIGHTS
IN NEPAL**

LEARN | LEAD EXPEDITIONS

World Challenge

**THE HEART &
SOUL OF ECUADOR**

FIND THE WORLD JOURNEYS

World Challenge

World Challenge

WHO WE ARE WHAT WE DO WHERE WE GO GET IN TOUCH

HALLFIELD SCHOOL

- JOURNEY IN -

NEPAL

You're invited to join us.

[SIGN UP](#)

[INFO FOR PARENTS](#)

[ITINERARY](#)

DEPARTING JULY, 2020
PARENT INFO NIGHT 28TH JUNE
APPLICATION DEADLINE 4TH JUNE
PRICE £3,950

We're proud to present this unique opportunity for students to travel overseas and take part in this empowering, life-altering form of experiential learning. For more than 30 years, World Challenge have been giving students the opportunity to find their place in the world, inspiring leadership, while becoming true life-learners and true global citizens.

"The best decision I've ever made, it taught me to take control of my own life." - Remi Monaghan, student

SEE THE WORLD DIFFERENTLY!

NORWAY

We believe in the power of extraordinary experiences. They allow us to see ourselves, others and the world differently, and develop our confidence, independence and resilience.

10 DAY ADVENTURE | NORWAY

Join us on an action-packed adventure in the Nordic wilderness, where the skies are bigger, the forests are greener, and the rivers are wilder. Grab a paddle, hit the trails and sleep beneath the stars. When you embrace adventure, there's no limit to life's possibilities.

START HERE

DAY 1
ARRIVE IN KRISTIANSAND

Bus Travel | Mtrs
Cabin
Catered

Touch down in Kristiansand, right on the tip of Southern Norway. Hop on a cruise tender and grab your first glimpse of Norway's evergreen forests and alpine lakes as we wind our way to the Trolltunga outdoor centre. Take a big gulp of fresh Norwegian coffee, take to the rear of the River Otra, and stroll the Christmas market of postcard-perfection. This is the Scenic Valley - one of the most authentic and beautiful parts of Norway. Breath deep, take it all in.

Meet the ground team and get the foundation for tomorrow's adventures, then fuel up with a tasty meal. Typical Norwegian food includes hearty fish and meat from the mountains, wilderness and coast, laid down in your cosy wooden cabin, comfy room or woodland tip and get some rest, you'll need it.

DAY 2
TROLLTUNGA CENTRE

Trek | 3-4hrs | Mtrs
Cabin
Catered

Start the day with a light breakfast, then about seven hours of trekking with a packed lunch. This trip is all about adventure, so why not with a bit of hiking too!


Gather around your guide and listen up at the briefing. Tomorrow's all about getting to grips with your trekking gear and observing the true magic of Norway. This is where the adventure really begins.

It'll be hiking over rugged terrain, past rushing streams and through all forests. Your guides are experts at this, so seize the opportunity to ask them for any tips, it's worth picking up a few words as Norwegian too - it makes chatting to the locals a lot more fun.





RUSTY MALONES
Cocktail Club

All cocktails and mocktails come garnished and served in themed glassware



3-9pm every weekday - £3 each / 2 for £5
After 9pm and weekends - £4

drinkaware.co.uk

The 'Jo Co'
The iconic 'Seductive Cocktail' named after the current President and changing every year. Named after our current president Joe Collins.
Smirnoff Red, cranberry juice and grapefruit juice

Perfect Storm
Kraken Black Rum, ginger beer and lime

Monkey Gland
Gordon's Gin, Absinthe and grenadine topped with orange juice

Mali-Bru
Malibu, Irn-Bru and cherry all served in a conical flask

Blueberryito
Bamard, Blueberry Cordles, blueberries, lime and rum

Tia Frappé
Tia Maria, espresso and coffee beans

Sour Jar
Disaronno, sour mix and lemon

Route 56
Jagermeister, ginger beer, lime and cucumber

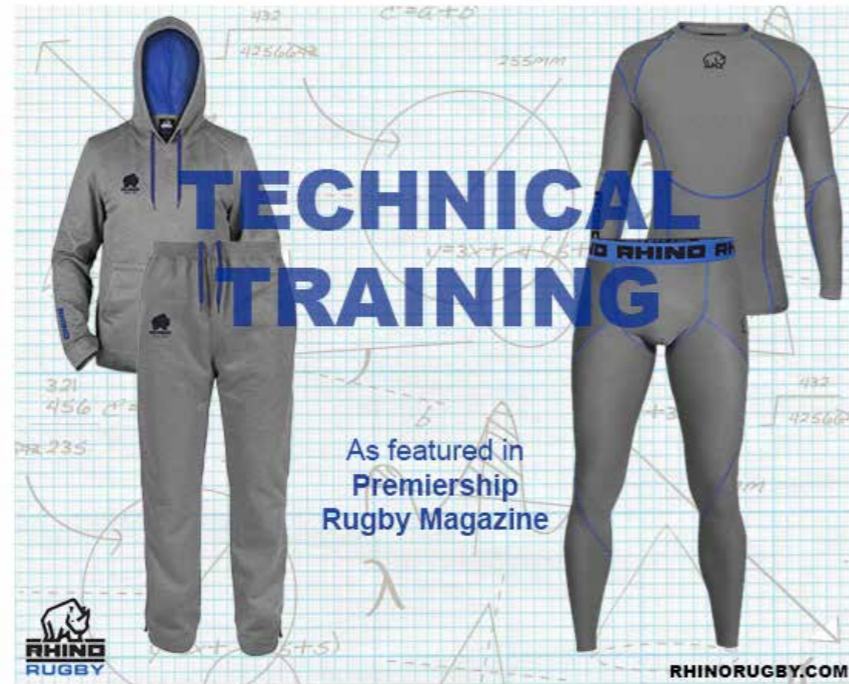
7

Rusty's Cocktail Menu

PUBLICATION | PROMOTIONAL MATERIAL



Rhino Direct INTERNSHIP | SOCIAL MEDIA AND PRINT



SAFETY CHARITY POLITICAL LOGGING THREAT LIVING POACHING ENDANGERED SUPPORT AFRICA ACTION CRITICAL SOURCE
 CONSERVATION ASIA WILDLIFE POPULATION LIFE LLEGAL LAW HURTS SAFE
 CUT AWARENESS SLAUGHTER WILD HABITAT PROTECTED SAVE SUMATRAN FAIR SPECIES COMMUNITY KILL
 AWARE PEACE LEGACY HIGH RISK SAVANNAH HEARD RESPONSIBILITY WHITE
 EQUALITY THREATENED CRITICAL SPECIALIST HELP US TO CONFLICT HORNS URGENT FUTURE CONFLICT
 WAR FOCUS BULLE TS SAVE RANGER TIME STRENGTH RHINOS! JAMBIYA SOUTH ZAMBIA
 FREEDOM DEATHS HIGHLY VALUED GRANT MONITORING STAMINA EXTINCT SOUTH ENFORCE
 ZIMBABWE BLOOD CRISIS HUNT STAMINA DEMAND INDIA PARTNER ACTION
 EXTINCT DEMAND GLOBAL CARE RAISE KIND WORLD ILLIGAL MEDICINE CAPTIVE DONATE HUNT
 TRADE OWNERSHIP PAIN REPORT SEARCH ENVIRONMENTAL LAW SUPPORT COMMUNITY KILLED
 LOS DREAM THEFT TROPHY COMBAT /NSTABILITY/ SUSTAIN ESSENTIAL AID DAMAGED
 SUPPORT ISSUE HUNTS REDUCTION CHALLENGES COST STOP NATURE
 POISONING WIDESPREAD RESCUE PROJECTS NATURE RESPONSE CRUEL HURT
 LIFE JAVAN ORGANISATIONS FUTURE SANCTUARY MAMMAL SOLUTION SELLING DESTROYED
 'NDONESIA CRITICAL SOLUTION OWNERSHIP TECHNOLOGY
 STAMINA DESTROY FREEDOM
 SAVE INSTABILITY THREATENED FOCUS
 KEEP CRITICAL GUNS MEDICINE
 FIRE ARM SHOT HUNT HABITAT
 POISON TRADE KILL
 NATURE SOLUTION OWNERSHIP TECHNOLOGY
 SURVIVE COST SUPPORT STOP
 CHALLENGES THEFT JAVAN
 HIGHLY VALUED DEATHS
 EQUALITY POACHING
 LEGACY



Festiball

EVENT ADVERTISEMENT



Festiball
2017

FRIDAY 5, SATURDAY 6 AND SUNDAY 7 MAY
#BSUFESTIBALL

Line up subject to change | over 18s only
ALUMNI AND GUEST TICKETS AVAILABLE AT BUCKSSTUDENTSUNION.ORG/FESTIBALL





PNW EXECUTIVE SEARCH

DATA REPORT

report generated on: 24/07/2017

Click through rates and impressions

Month	Negative Expenditure	Percentage Increase	Overall Gross
July	-3210.23	+3.4%	£5,620.50
August	-402.34	+1.2%	£1,042.39
September	-530.24	+6.2%	£294.45
October	-5921.24	+0.5%	£4,540.20

3 year breakdown of project spend

Month	Production Quantity	Impressions	Project spend
July	14	130	+£3,245.20
August	5	160	+£1,834.50
September	21	143	+£854.30
October	13	108	-£1,405.34
November	24	104	+£1,400.23
December	43	194	+£5,304.17

Page 1 report generated on: 24/07/2017

PNW EXECUTIVE SEARCH

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breakdown

Attendance

Average score

Percentage

Weekly Income
+1.2%
+6.2%
+0.5%
-0.3%
-2.6%
+3.2%
-1.2%
+4.3%

	Page Visits	Bounce Rate
154	+3.4%	65.14%
175	+1.2%	72.28%
236	+6.2%	68.34%
175	+0.5%	58.3%

report generated on: 24/07/2017

PNW EXECUTIVE SEARCH

RECRUIT UPDATE

ITEM LOCATION

VENDORS

RECRUITMENT

USER INFORMATION

WIDGET CODE

CATEGORY FIELD

LOG SEARCH

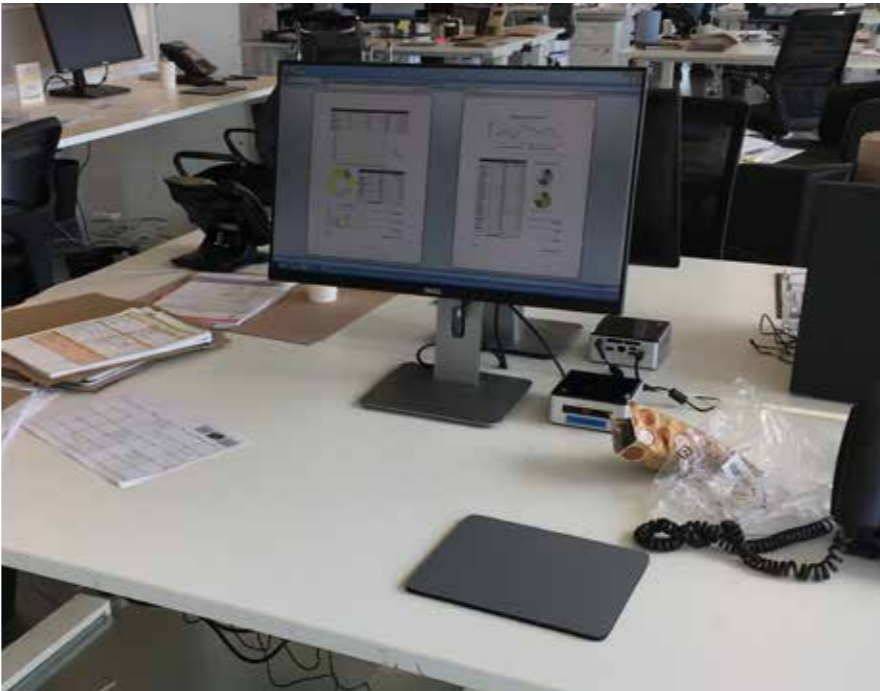
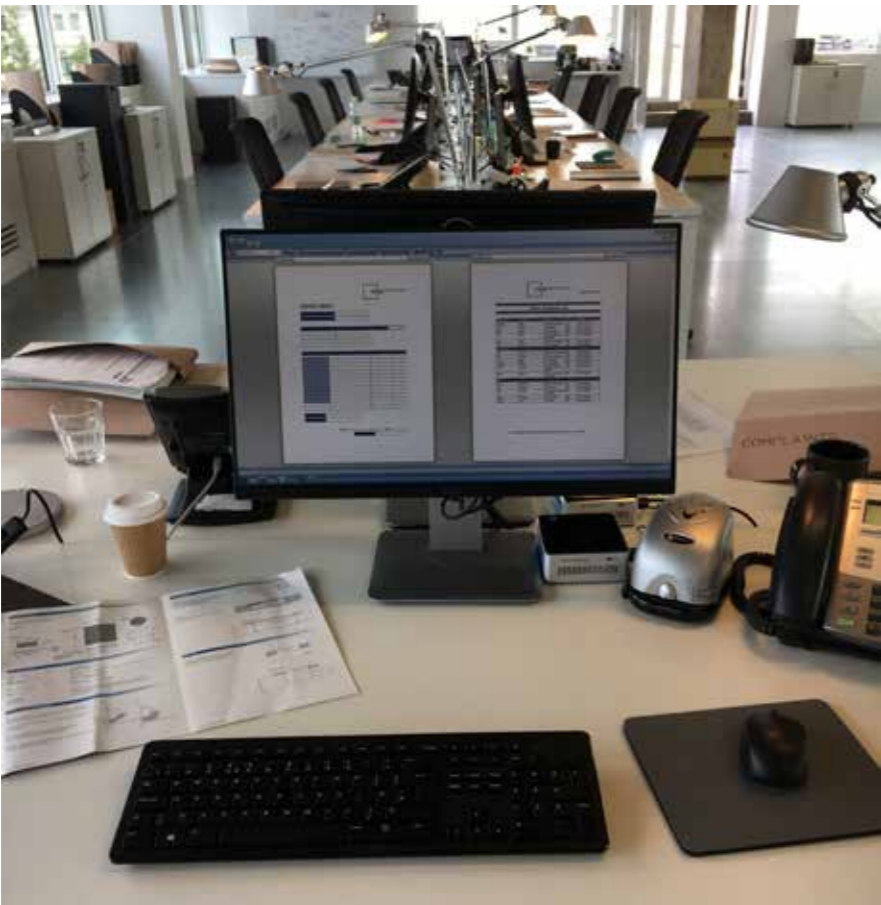


FALLOUT
MISSION: IMPOSSIBLE

Mission Impossible Fallout
GRAPHICS ASSISTANT (DAILIES)

10

Set Decoration, Mission Impossible, Blackfriars



Patrick Melrose
GRAPHICS ASSISTANT (DAILIES)

11

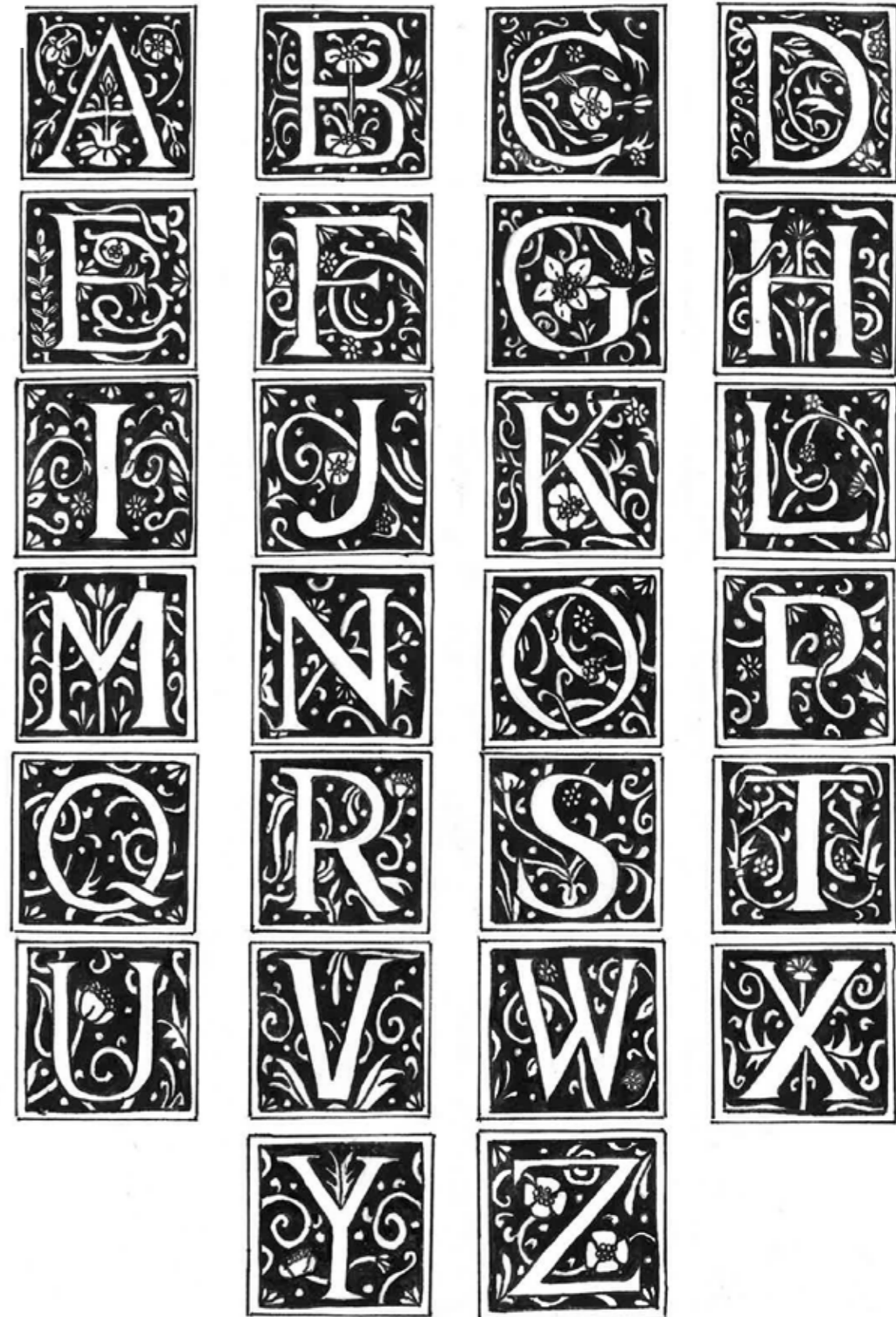


Patrick Melrose

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Illuminated letters

HAND DRAWN ILLUMINATED ALPHABET



Sian Lipscomb

BA (Hons) Graphic Design and Multimedia

